

Ann Tardy

Ann Tardy works
with organizations
to invest in
their middle
managers
in order to
create a
legacy of
leaders.



Ann, you did an impressive job of connecting our team objective and functions with positive themes. You made our employees think differently about their work.

~ Lisa Sodeika, EVP Corporate Affairs,
HSBC North America

Ann has a remarkable ability to engage any audience with her lively presentation style, genuine energy, and fantastic story-telling. She takes a hard-hitting approach to the soft-skills that every organization and team need.

~ Sarah Stealey Reed,
International Customer Management
Institute

Ann grabbed the audience's attention with her intriguing tale of bicycling across country and then, almost seamlessly, she paralleled her experiences with leadership lessons she learned along the (strenuous) way. Her energy was contagious as she wove anecdotes and best practices together, demonstrating how we can make a difference and find our moxie. Ann's humorous, but compelling, take on the lessons to be gleaned from riding across country and managing and leading a workforce is distinctive and easily accessible. She knows her audience. She knows how to tell a story. She knows how to inspire.

~ Marcie Hochhauser, Senior Vice President
Walnut Creek Chamber of Commerce &
Visitors Bureau Founder, East Bay Women's
Conference

Of 93 speakers, Ann was one of the highest rated of the conference with a content rating of 4.94/5 and speaker rating of 4.88/5. Ann is a professional, enthusiastic speaker and she delivered a content rich presentation with actionable items that attendees can apply in their own organizations.

~ Lisa Hickey, NCHRA HR West 2013

JOY IS A LEADER'S JOB:

Redefining the Influence of Leadership

- Rouse the remarkable in your leaders who will rouse the remarkable in their teams
- Create the culture that you and others want to work in
- Empower and engage high-performers at all levels
- Retain and partner with people who bring their passion to work
- Increase productivity and effectiveness throughout your organization

STANDING ON THE SHOULDERS OF GIANTS:

Leveraging the Muscle of Strategic Mentoring

- Circulate the intelligence of your workforce to drive priorities and solve problems
- Allow your workforce to work smarter based on their rich perspectives and experiences
- Qualify future leaders through their contribution and innovation
- Enable collaboration, productivity, and innovation across functions, generations, and regions
- Strengthen the workforce by facilitating people contributing to each other's growth and development

EVOLVING MANAGERS INTO LEGACY LEADERS:

Reigniting the Power in the Middle

- Strengthen the core of your organization by focusing on leaders in the core
- Increase the engagement of leaders by starting with those in the middle
- Address the front line vs. leaders chasm
- Discover the critical link between managers and remarkable customer service
- Connect people to a vision and ignite action

Ann Tardy speaks from experience. She is a leader. She was a sabotaged middle manager. She was a confused front-line contributor. Her research for her books, including *Moxie for Managers*, was a result of a Pacific to Atlantic Ocean bike ride where she interviewed people to discover what they love about their jobs and the impact of their managers. That journey is now a documentary!

Ann is an ardent believer in reinventing the workplace in which managers are devoted to the success of their subordinates, where joy is a measure of leadership competency, and where people bring their passion every day. Only then can work become a place where people come, not by obligation, but by choice.

10 Tenets Influencing Every Manager and the People They Lead

- 1. We all think the world revolves around us.***
- 2. We each desperately need meaning in our lives and work.***
- 3. We each are dying to make a difference.***
- 4. We all just want to be winners, not losers.***
- 5. We each crave control.***
- 6. We each urgently want to feel as though we are important.***
- 7. We each have an insatiable appetite to be respected, appreciated, valued, and heard.***
- 8. We are all at risk of succumbing to the herd.***
- 9. We each allow our beliefs and thoughts to dictate our ambitions and perseverance.***
- 10. We each dreadfully fear rejection.***

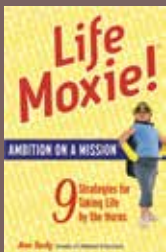
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ANN'S BOOKS



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